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The authors give the most comprehensive, authoritative and compelling account yet of the troubled state of business education today and go well beyond this to provide a blueprint for the future. This textbook provides an accessible introduction to accounting, giving a clear and concise overview of financial accounting, management accounting and financial management. Using international examples, cases and real company data to contextualise the theory, the authors explain the key concepts in a logical fashion, providing students with a theoretical and practical foundation in the subject. In particular, the running case study helps students to keep applying new concepts to a familiar context. The main author, Jill Collis, is an experienced author who has a proven ability to simplify difficult topics and communicate them in a clear and engaging way. This textbook has been developed specifically to provide a comprehensive introduction to accounting for anybody coming to the subject for the first time, either at undergraduate or postgraduate level. New to this Edition: - The important and contemporary topics of ethics, corporate governance and corporate social responsibility are given more prominence in this new edition - A new chapter on the statement of cash flows has been added - The number of questions in the book and online has been increased substantially to provide students with more opportunity to test their understanding and provide lecturers with more materials to perform assessments Accompanying online resources for this title can be found at bloomsburyonlineresources.com/business-accounting-3e. These resources are designed to

support teaching and learning when using this textbook and are available at no extra cost.

Publisher's description: What the Best MBAs Know provides professionals who don't have the coveted M.B.A. designation with the skills and knowledge taught in today's finest programs. Professors from Stanford, MIT, Northwestern, and other influential programs contribute detailed chapters on broad-scope topics such as strategy, functional areas including accounting, and key disciplines from managerial economics to decision analysis. The resulting application-based book gives readers complete mastery over the most important concepts of an M.B.A. education, leveling the playing field between M.B.A. and non-M.B.A. professionals. Organized according to the subject matter of the core M.B.A. curriculum, this unique and valuable book features: fascinating boxes discussing real-world situations and applications; companion website with interactive exercises, key links, and more; and focused review questions and exercises for each chapter and area.

Management Accounting has two broad branches Financial Accounting and Cost Accounting. This book covers the first aspect of Management Accounting. Financial Accounting A Managerial Emphasis seeks to delve deep into all the aspects of Financial Accounting from a manager's perspective. The objective is to present the concepts, applications and practices of Financial Accounting in such a manner that even those readers having no prior exposure to the subject can understand its theory and practice. A manager is more interested in understanding various elements in financial statements and thereby being able to analyze and interpret the financial health of a business entity on the basis of financial statements. This apart, readers will also become thoroughly acquainted with the financial disclosure practices followed in India. The highlights of the book are discussions on:

- Accounting Standards in India
- Understanding Published Financial Statements
- Inventory Valuation and Depreciation Accounting
- Cash Flow Reporting and Interpretation
- Financial Statements Analysis
- Intra-firm and Inter-firm Comparisons
- Consolidated Financial Statements
- Valuation Techniques
- Accounting for Amalgamations
- Selected Solved and Unsolved Cases New to the Second Edition
- Financial Statements Analysis by Banks
- Investment Accounting for Banks
- Accounting for Share buyback
- ESOP Accounting

The seventh edition of Operations and Supply Chain Management for MBAs is the definitive introduction to the fundamental concepts of supply chain and operations management. Designed specifically to meet the needs of MBA students, this market-leading book offers clear presentation of topics such as process planning and design, capacity and location planning, schedule and inventory management, and enterprise resource planning. A strategic, conceptual approach helps readers comprehend the contemporary issues they will soon be facing in industry. This concisely-formatted volume enables instructors to customize their courses for the unique requirements of MBA programs. Each chapter integrates material directly into the text—rather than sidebars, highlights, and other pedagogical devices—to achieve a smooth, easy-to-read narrative flow. Carefully selected questions prompt discussions that complement the mature, more experienced nature of MBA students, while case studies and supplementary materials illustrate key concepts and practices. Topics such as outsourcing and global sourcing, the role of information technology, and global competitiveness strategies assist students to understand working and competing in the globalized economy. Operations managers need a resource that will enhance their experiences with relevant examples and discussions. This fourth edition arms them with the information they'll need to succeed. The material has been completely reorganized with a focus on the current thrusts of operations management: strategy, six sigma, lean, and supply chain management. Several case studies have been added to show how the concepts are applied on the job. The pages are now in two colors to enhance the images and exhibits integrated throughout the chapters. In addition, the heavier

quantitative material is minimized to provide operations managers with just the coverage needed and examples that illustrate a particular concept. Take Excel to the next level in accounting and financial modeling In this new Second Edition of Next Generation Excel, Isaac Gottlieb shows financial analysts how to harness the full power of Excel to move forward into the new world of accounting and finance. Companies of all sizes use financial models to analyze their finances and plan business operations, as well as to create financial accounting reports like balance sheets, income statements, and statements of cash flows. While many businesspeople are quite familiar with the reports created with financial models, most are not as familiar with the creation of the models themselves. This book shows them how to build an accurate and effective financial model using the solid functionality and easy usability of Excel. Fully updated and revised to include support for Apple users Written by a professor of management and statistics who has taught the discipline for fifteen years Appropriate for professional financial analysts, as well as MBA students For professionals and students whose responsibilities or studies include a full understanding of financial modeling, Next Generation Excel, Second Edition offers comprehensive training. If you want to accelerate your career development and transform your skillset, but without the price tag and two-year commitment of the MBA, this is the book for you. The 30 Day MBA covers the 12 core disciplines of business: accounting, finance, marketing, organizational behaviour, business history, business law, economics, entrepreneurship, ethics and social responsibility, operations management, research and analysis and strategy. It provides the tools and techniques you need to seize business opportunities and implement strategies successfully. Complex concepts are explained in simple and practical terms, helping you to apply high level concepts to the real-life world of business. The 30 Day MBA also contains insightful case studies from leading organizations including IKEA, Cisco, Cobra Beer, Heinz, Shell, Hotel Chocolat and Chilango, to help keep you right up-to-the-minute with current trends and inspire you to explore new concepts. This book equips you with essential hard knowledge, but also helps you understand how business and current thinking is shifting in today's turbulent global markets, and broadens your mind with the knowledge and confidence to excel in a competitive career. From the ads that track us to the maps that guide us, the twenty-first century runs on code. The business world is no different. Programming has become one of the fastest-growing topics at business schools around the world. An increasing number of MBAs are choosing to pursue careers in tech. For them and other professionals, having some basic coding knowledge is a must. This book is an introduction to programming with Python for MBA students and others in business positions who need a crash course. One of the most popular programming languages, Python is used for tasks such as building and running websites, data analysis, machine learning, and natural-language processing. Drawing on years of experience providing instruction in this material at Columbia Business School as well as extensive backgrounds in technology, entrepreneurship, and consulting, Mattan Griffel and Daniel Guetta teach the basics of programming from scratch. Beginning with fundamentals such as variables, strings, lists, and functions, they build up to data analytics and practical ways to derive value from large and complex datasets. They focus on business use cases throughout, using the real-world example of a major restaurant chain to offer a concrete look at what Python can do. Written for business students with no previous coding experience and those in business roles that include coding or working with coding teams, Python for MBAs is an indispensable introduction to a versatile and powerful programming language. For intermediate and financial accounting courses at the MBA and undergraduate level, or a supplement to financial statement analysis texts. This collection of financial accounting cases is designed to help students become financial statement users. Each

case utilizes financial statement information (balance sheet, income statement, statement of cash flow and/or footnotes) and a number of topical questions. Students use the financial statement information to infer and interpret the economic events underlying the numbers. Related articles taken from business publications accompany some cases, and information from the articles is incorporated into the case question material. Also available the Pearson Custom Case Program. An innovative textbook that provides a concise explanation of the foundations of modern macroeconomic theory and its methods. A generation of aspiring business managers has been taught to see a world of difference as a world of opportunity. In *Making Global MBAs*, Andrew Orta examines the culture of contemporary business education, and the ways MBA programs participate in the production of global capitalism through the education of the business subjects who will be managing it. Based on extensive field research in several leading US business schools, this groundbreaking ethnography exposes what the culture of MBA training says about contemporary understandings of capitalism in the context of globalization. Orta details the rituals of MBA life and the ways MBA curricula cultivate both habits of fast-paced technical competence and “softer” qualities and talents thought to be essential to unlocking the value of international cultural difference while managing its risks. *Making Global MBAs* provides an essential critique of neoliberal thinking for students and professionals in a wide variety of fields.

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